



PARCO MUSEALE SCENOGRAFICO



To valorised the Historic Centre of Craco , the Council's administration had begun the "Project Museum Scenography Park"

The park consists of natural scenery surrounded with its landscapes, the abounded Historic Centre is a monument with its opened space which was inserted in the World monument Fund in 2010, it is a place of cinematography , cultural and archaeological assets , Medieval City Walls, Fountain of" Piscichio" religious places like the Chapel of our Lady of the Star, the Sacred Heart of Jesus and other public structures in like Atelier of arts and cinema, the monastery of St Peter and the communal Media Center are used as a logistical base for all the activities held within the Museum Park. The Council of Craco runs this Historic Center with the collaboration of Craco Ricerca s.r.l in which they established an instrument "Craco Card Service"

Visiting Craco can also be free if only one chooses not to enter the Historic Center, but seeing it from outside and not to take advantage to sneak into the secured pathway made specially to allow tourists to visit safely in the medieval village of Craco. One can have accessed to the secured pathway only with the instrument of **Craco Card Daily** (ticket) and **Craco Card Gold** which is a tool for an individual membership and voluntary support for the project of development for artistic, archaeological and landscape within the municipal's territory.

**Conditions for visiting the Museum Scenography Park of Craco
(Annex1 to determine n. 5 12/01/2016)**

The Museum Scenography Park of Craco can be visited by acquiring of CRACO CARD DAILY (daily) customized and valid only on the day of its release. The Craco Card gives access to the historic center of Craco through a secured pathway, to the Municipal Library, the Atelier of Art and Cinema, to the monastery of S. Peter and the Palace of Culture (located Craco Peschiera only for events and viewing movies shot at Craco) in addition to free parking in the areas reserved to holders of Craco Card.

Entrance is free for children under 14 years, if accompanied by holders of Craco Card.

The minimum donations for the release of Craco Card is of 10,00 € in case of day visit in the secured pathway and other services made available at the media Centre and € 15,00 for complete tour. The complete tour allows you, apart from visiting the secured partway and the Media Centre, the access to the Atelier of Art and Cinema, the monastery of S. Peter and the Palace of Culture.

The daily visits are carried out every day from 10:00 am to Sunset by addressing to the Reception at the Media Centre in Via S. Angelo snc, Craco Old.

With a minimum donation of € 100,00 you adhere to CRACO CARD GOLD, it valid for one year with which, in addition to the visit and events throughout the year, it is possible to carry out photographic and audio-visual for artistic, cultural and journalistic use only within the period of its validity indicated in the authorization issued by the municipality of Craco, with which the persons authorized to donate commits to free of rights , and a copy of the project realized must be donated to the Municipality of Craco for archive and promotional use only .

The evening and pre-evening tours in the secured pathway of the historic center is carried out exclusively on the basis of reservation with a minimum of 3 visitors, the visit of groups consisting of 3 to 5 visitors will be adjusted using the CRACO GOLD CARD with a basic amount of € 100,00. For each additional visitor is established an additional cost of € 20,00. The basic amount should be paid at the time of booking, also online. Residents of Craco the daily and evening rates is applied a reduction of 50% and residents under 14 to 18 years of age if accompanied by an adult shall receive a reduction of 70 % of the charges. For visits in the English language both day and evening the minimum donation is increased of € 5,00.

People who haven't got Craco card, ticket for parking:

- motorbikes: € 1,00 - cars: € 3,00 -campers: € 5,00
- bus up to 20 people: € 10,00 - bus more than 20 people:€ 15,00

Visits are made throughout the year, from 10 am till Sunset,
by addressing to the Media Centre in via S. Angelo, old Craco.

The evening and pre-evening tours can be carried out exclusively on the basis of reservation

For visits and contact information:

WWW.COMUNE.CRACO.MT.IT - Comune di Craco

William (English and Italian guide) (+39) 3894508549 serviziocracocard@comune.craco.mt.it

Vincenzo (+39) 3294781495 serviziocracocard@comune.craco.mt.it

Nicola :(+39) 3922033704 - info@cracoricerche.net

Both visits and the organizing of cultural and artistic events are carried out by the Council of Craco since 2009 in collaboration with Craco Ricerche Ltd, who has been entrusted the operational management and organization of providing information at the reception, and accompanying tourists with the Service of "Craco Card", and also the operational phase and organization of events, concerts, exhibitions, workshops, which is held during the year, on **Easter Monday**, December the **Earth Mother Day, Traditions and innovations fairs done** in October, with a "Program Craco Cinema", which takes place from May to September, which provides the most important and intense events, with Jazz and cinema festivals, we also organize concert, like classical music to jazz, master classes, workshops, exhibitions, screenings, digital exhibitions of paintings and non, literature, seminars and meetings with film authors in the literary world of cinema, art and culture. All events are accessed with the Card Craco Daily.

In Craco it is not only sightseeing or tourism, but also carrying out other activities like surveying, studies and research in science in relation to issues of hydro-geological, environmental and territorial monitoring, with the use of technological satellites, advanced applications of (ICT) to control soil resources, technologies and innovative approaches to renovates buildings and other research, innovation and training of public interest through the establishment of public-private partnership. With the business communities, with research institutes and universities. For such activities from time to time can be established on precise conditions, prior to an authorization request must made to the relevant departments of the Council of Craco.

Craco in recent years has become an ideal location to develop projects in the area of artistic, cultural and especially Cinematographic. These activities will be implemented in conjunction with the Company Craco Research Ltd. which has activated in its structure a special project called Craco Production. All film productions, photographic and audiovisual, which needs to be carried out in the territory of Craco are subject to specific authorization procedure. With an exception of recreational photos which permits the holders of Craco Card Daily, in limited quantities of shooting without any possibility of publication but only for personal or family use.

Production activities which can be realized:

- a) Photo Productions: reportage for newspapers or magazines, fashion shoots etc..
- b) Television productions: fiction, documentaries, advertising
- c) Film productions: feature films, short feature films, short films
- d) Production video: musical videos, videos, documentary television

These activities can be divided into two main activities: commercial purposes and non-commercial purposes. The Commercial and non Commercial purposes include: activities like studio and or research in which the above mentioned is concerned, an individual or a single entity can join the **Craco Card Gold**. For activities defined as commercial, the Council of Craco will take into consideration the kind of services proposed and the services the Council will render (see further information on the website of the municipality).

The Craco Card Gold is issued to those who wish to adhere to a national and international community, whose aims and objectives are to support the project of development, artistic, cultural and scenography in the historic centre of Craco. The minimum amount for this membership is €100 and valids a year.

By joining to this instrument the holder agrees to deliver to the Council of Craco a copy of the produced work or of artistic and cultural presentations, only to be kept in the Historical Archive of the Council and for non-commercial purposes.

In reference to the second group of questions related to the territory

1) There had never been slides in the medieval center, but the rural surrounding areas which were affected by a landslide is being monitored. The landslide struck at the time the most recent buildings, the medieval core of the impressive Norman tower which overlooks the city has never been affected by the landslide since built on geological formations (Craco conglomerate) rocks.

2) It is possible to work on the buildings and begins commissioning in Safety. And can be accessed by visitors from the end of November 2012. In fact, the Historic center is being degraded due to lack of maintenance and is supposedly recoverable in the future for residential purposes.

3) As previously mentioned, the Council is activating all his resources to complete by putting the paths in safety, those provided are 4, each in different areas of the town to allow tourists and the inhabitants (the center is completely abandoned) to make the visit as safely as possible.

4) Yes, the conglomerate of Craco for instance that holds the Norman Tower with all its medieval parts of the town, within the province of Matera is unique, however, in the region of the mountain range is part of the 'Lucania Apennines although different in its constitution.

5) Yes, Craco, agriculture is a major source of income for many families.

6) Tourism can be considered as an alternative source of income for the small local economy and increasing attendance of visitors. Should be promoted along with private an integrated tourist offer with catering services and sale of typical products of agricultural and handicraft also giving the visitor the opportunity to be able to stop in Craco even for short periods.

In 2010, was the year of which Cracoinitiated tourism , there is a steady growth of visitor increased from 1500 to about 4000 (payable). About 4000 visitors come to Craco for brief trips (about 15-20 minutes) with no intention of attending to our services. The experience has created 4 job vacancies that will be further consolidated and developed in 2013